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## March 2016

### What's new at Innovative

Hard to believe we're closing in on the end of the first quarter of 2016 - time flies when you're having fun, and nothing says fun like cable management! This month, we discuss whether cable management is really that important [spoiler alert: it is!]. Also, we discuss some changes coming with our preferred anti-spam solution, review the Apple/FBI stand-off, and meet long-time employee (and client favorite), Tim Parsons. Enjoy!

Dave DeVecchio

### Is cable management really that important?

During a recent walk-through at a prospective client, Dave was posed the question "Is neat network cabling really that important"? You bet it is! In this [recent blog article](#), Dave addresses the reasons why cable organization is critical, as well as admitting that he finds organized cables "sexy".

### Innovative to transition from McAfee to Proofpoint

Late in 2015, Intel Security announced that effective January 2017, they would be taking their McAfee email security products end-of-life, meaning our preferred email security solution was in need of a state-of-the-art alternative. Wasting no time, Innovative evaluated six potential solutions, and upon

review, selected Proofpoint as our go-to offering.



Innovative began successfully on-boarding any new clients needing email security into the Proofpoint product starting in January. In addition, we are beginning to migrate our existing McAfee clients into the Proofpoint solution, a rolling project that will continue through Q2 and Q3 this year. Our staff will be in touch with each client prior to completing any migration from McAfee to the new Proofpoint solution.

Delivered through 4 available packages, Proofpoint solutions protect businesses from email threats including phishing, malware, spam, and other forms of objectionable or dangerous content. This cloud based enterprise-class Email Security, Continuity, Encryption & Archiving product is backed by Proofpoint's best-of-breed security & infrastructure.


## Listen to Dave's interview

The standoff between Apple and the FBI regarding the iPhone used by the San Bernadino terrorists has brought the discussion of data encryption to the forefront. On February 24th, Dave was interviewed on THE Adam Wright Show on WHYN 560AM about the Apple/FBI encryption issue. In this **recent blog**, Dave discusses the issue, and provides a link to listen to a podcast of the interview.

## Meet Tim Parsons

In early February, **Tim Parsons** celebrated his fourteenth (!) anniversary with Innovative. Tim originally joined Innovative in 2002 with ample experience in troubleshooting and customer service, and quickly became a favored, go-to resource for many of our clients. Most know Tim



as a "Mac guy" (some may say "fan boy"), and  he's got the chops to prove it as he's an Apple Certified Desktop Technician, Apple Certified Portable Technician, Apple Certified Help Desk Specialist, and an Apple Certified Support Professional. Tim plays in the Wintel world as well, and is also a Microsoft Certified Professional (MCP) and a Microsoft Certified Technology Specialist (MCTS). Tim lives in South Hadley with his wife and three kids, and will soon be out coaching baseball this spring (Go Tigers!).

## There's an app for that!

Innovative has launched the Innovative Business Systems app for mobile devices! Through our app, you can enter a service request, request a quote, contact the office, and more! Download our free app via the Apple AppStore for your iPhone or iPad, or through Google Play for your Android devices.

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