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April 2017

What's new at Innovative

Who doesn't love a good party? And if you have the ability to celebrate an anniversary not just once, but over a three-plus-year span, wouldn't you do it too?

This month, we discuss our three-year 30th anniversary, and we discuss why HIPAA verification may be right for your business. In addition, we are introduced to our non-profit of the month The Care Center of Holyoke, save the date for our upcoming Office 365 event, and we meet network specialist Deb Zeigler. Enjoy!

A handwritten signature in black ink, appearing to read "Dave DeVecchio".

Dave DeVecchio, President

Happy 30th Anniversary?!?

Innovative Business Systems was founded by Bill Tremblay as a part-time venture in April, 1987. Bill went full-time with Innovative in 1989, and incorporated as of January 1, 1990. As of



2010, we had decided to focus on our corporate anniversary officially, what with it being such an even number. However, we have rethought that strategy, and are now at the brink of starting our three-year 30th anniversary celebration!



We have achieved many accomplishments in our first 30 years, however, expect big things from Innovative as we embark on our next 30 and beyond. Next month, we will be sharing a big announcement, and look forward to celebrating with all throughout the year. For more information on Innovative history, please visit our [history page](#).

Become HIPAA verified through Innovative

Last month, we announced that Innovative has completed a comprehensive HIPAA verification process. This thorough program focused not only on the physical and technical security in



place to protect data, but also the administrative controls through policies, processes, education, and on-going management to maintain our status. Now Innovative can help your organization do the same.

Remember, according to HIPAA definitions, data security standards are not only applicable to "Covered Entities", or those who directly provide health-related services and maintain health records, but also "Business Associates" who provide services to Covered Entities. Therefore, if your organization provides healthcare services or provides support to healthcare providers, we're here to help.

To learn more about our HIPAA verification process, contact [Innovative](#) for more information.

Introducing The Care Center of Holyoke

Since opening its doors in 1986, The Care Center has worked with thousands of teen mothers and their families. By combining rich, rigorous academics with supports like daycare, transportation and medical care, they help low-income mothers, who have dropped out of



school, prepare for college and careers. To increase college graduation rates, they launched Bard Microcollege Holyoke, the nation's first college for young mothers. The accredited program housed at The Care Center is designed to mitigate the challenges young mothers routinely face in a traditional college setting.

In 2002, their New Directions curriculum was recognized as a model demonstration program by the U.S. Department of Health and Human Services and were recognized by The White House in 2011 as one of the best programs for youth in the country with the President's Committee on Arts and Humanities Youth Program Award. In 2015, The Clemente Course in the Humanities offered at The Care Center in partnership with Bard College, was awarded the National Humanities Medal by President Obama. To learn more about The Care Center visit their website www.carecenterholyoke.org.

Getting more out of Office 365

SAVE THE DATE: Wednesday, June 28th, Innovative will be hosting a lunch-and-learn event sharing ways organizations can get more out of their Microsoft Office 365 subscription. Join Innovative President Dave DeVecchio and special guest, Tim Rettig from Cincinnati's cloud experts IntrustIT, to learn more about Office 365 services such as Sharepoint, Teams, and more!

Innovative will be opening up registrations in late May, but space will be limited, so mark your calendars and plan ahead.

Meet Deb Zeigler

First joining Innovative in 2008, **Deb** brought over fifteen years experience in computer field services, serving as the Lead Service Technician, Technical Manager, and Director of Support for two area IT service companies. During her career, Deb has attained technical certifications from Apple, SonicWall, and Microsoft. When away from the office, Deb avidly consumes sci-fi books and movies, enjoys hiking in the woods with her husband Rob, and belly-dancing.



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(We'll be sad to see you go.)